



PDCA Commercial Forum Fall Networking Conference

Thursday, October 7th, 2021

TIME	DETAILS	HOST	ROOM
6:30am	Golf Outing Transportation Departs Departing from Cascades Lobby/Portico	 PDCA COMMERCIAL FORUM	Cascades Lobby
7:30am – 11:30am	Tee Off, Golf Outing at Hermitage Golf Course Course: Generals Retreat Golf Outing Ticket Holders		Hermitage Golf Course
5:00pm – 6:00pm	Registration	Commercial Forum	Crystal Gazebo
6:00pm – 8:00pm	Welcome Reception <i>Kick-off the conference with great networking, food and beverages!</i> All Ticketholders Invited	 PDCA COMMERCIAL FORUM	Crystal Gazebo

*Welcome to the 2021 PDCA Commercial Forum Fall
Networking Conference at the Opryland Hotel*

We hope you enjoy the conference!



**PAINTING
CONTRACTORS
ASSOCIATION**



PDCA Commercial Forum Fall Networking Conference

Golf Outing – Thursday, October 7th, 2021

Hosted by: Joe Dellafave, Benjamin Moore Paints



Hermitage Gold Course

Generals Retreat Course

Recognized as One of the Top 10 in Tennessee By Golf Digest Magazine

Tee Time: 7:30am

Ron Yarbrough
Lee Pickett
Frank Miles
Tony Kroll

Tee Time: 7:40am

Jesse Ramos
Susan Aceves
Joe Dellafave



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ASSOCIATION**



PDCA COMMERCIAL
FORUM

PDCA Commercial Forum Fall Networking Conference

Welcome Reception – Thursday, October 7th, 2021

6:00 pm – 8:00 pm

*Hosted by Paul Dunkman,
President PDCA Commercial Forum*



*Kick-off the conference by joining us for some great
networking and hors d'oeuvres*

Sponsored by PDCA Commercial Forum

Assortment of Beer, Wine, Liquor, Juices, Soft
Drinks, and Bottled Mineral Water

Smoke House Reception

Tennessee Salad with Romaine, Black-Eyed Peas, Roasted Corn, Tomatoes, Pecans and Barbecue Dressing

Buttermilk Coleslaw Grilled Corn
Panzanella

Potato Salad Bar in Mason Jars Bacon,
Green Onion, Black Olives, Red Onion,
Blue Cheese, Cheddar Cheese, and
Assorted Hot Sauces

Signature Chili, Jalapeno Corn Bread
Muffins and Honey Butter

From The Opryland Smoker:

House-Smoked Beef Brisket, Beer Can
Chicken, Smoked Sausage, Hot Smoked
Cedar Plank Salmon

Barbecue Sauces:

Jack Daniel's Molasses, Carolina Peach and
Mustard, Alabama White BBQ Sauces to
include Jack Daniels Molasses, Carolina
Peach and Mustard, Alabama White

Sides:




Smoked Gouda Mac and Cheese Sweet
Potato Streusel Sour Cream Whipped
Potatoes Shaved Brussels Sprouts Bacon
Collards Heirloom Carrots Blackberry
Moonshine Buckle Pecan Tarts S'mores Bars



COMMERCIAL FORUM

PDCA Commercial Forum Fall Networking Conference

Friday, October 8th, 2021

TIME	DETAILS	HOST	ROOM
7:00am - 8:00am	<p>Continental Breakfast <i>All Ticketholders Welcome</i></p>	 <p>SHERWIN-WILLIAMS.</p>	Cheekwood F
8:15am-9:15am	<p>Keynote Speaker: Nick Nanton “Masters of Success” <i>All Ticketholders Invited</i></p>	Nick Nanton	Cheekwood C
9:30am-9:40am	<p>Opening Remarks <i>Contractor Ticketholders</i></p>	Paul Dunkman President	Cheekwood G
9:40am-10:30am	<p>Commercial Forum Contractor Peer Exchange <i>Project Management Small to Large Jobs</i> <i>Contractor Ticketholders</i></p>	Rod Nash WW Nash Painting	Cheekwood GH
10:30am–10:45am	<p>Networking Break <i>All Ticketholders Invited</i></p>	 <p>SHERWIN-WILLIAMS.</p>	Cheekwood G Foyer
10:45am–12:00pm	<p>Commercial Forum Contractor Peer Exchange Key roles to accelerate profitable growth <i>Contractor Ticketholders</i></p>	Matt Orme PR Commercial Painting, LLC	Cheekwood GH
12:00pm–12:45pm	<p>Lunch Break <i>All Ticketholders Welcome</i></p>	 <p>SHERWIN-WILLIAMS.</p>	Cheekwood F



COMMERCIAL FORUM

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TIME	DETAILS	HOST	ROOM
1:00pm – 2:00pm	<p>Strategic Business Planning Creating the strategy, understanding capabilities, goal setting, implementation, and execution to win. <i>Contractor Ticketholders</i></p>	Katie Ragle & Nate Wolf Sherwin Williams	Cheekwood GH
2:00pm–2:45pm	<p>Commercial Forum Peer Exchange Commercial Repaint Work: Challenges - Solutions <i>Contractor Ticketholders</i></p>	Frank Miles Blair Commercial Painting, LLC	Cheekwood GH
2:45pm – 3:15pm	<p>Afternoon Break <i>All Ticket Holders Invited</i></p>	 SHERWIN-WILLIAMS.	Cheekwood G Foyer
3:15pm – 4:15pm	<p>Commercial Forum Peer Exchange Aligning Incentives and Empowering Others <i>Contractor Ticketholders</i></p>	Jason Paris Paris Painting	Cheekwood GH
4:15pm – 4:30pm	<p>Commercial Forum Members Planning Q&A</p>	Paul Dunkman President	Cheekwood GH
5:00pm-6:15pm	<p>Dinner <u>Food Service begins promptly at 5:00 PM</u> <i>All Ticketholders Invited</i></p>	 SHERWIN-WILLIAMS.	Cheekwood F
6:00pm-7:00pm	<p>Shuttle Transportation Departs from Cascade Lobby</p>		Cascade Lobby
7:00pm-9:00pm	<p>Grand Ole Opry Show Featuring Lee Greenwood, Old Crow Medicine Show, Marty Stuart, Kat & Alex, more to be announced... Grand Ole Opry Ticketholders</p>	 SHERWIN-WILLIAMS.	Opry House, Nashville, TN

*Thank you for supporting the 2021
 PDCA Commercial Forum Networking Conference*



PDCA Commercial Forum Fall Networking Conference

An evening at the Grand Ole Opry, October 8th, 2021

7:00 pm – 9:00 pm



Grand Ole Opry

The show that made country music famous” features a dynamic line-up of new stars, superstars, and legends of country music in each performance. Unlike a typical concert, the Opry presents eight or more artists on each show, giving the audience a sample of each artist’s musical style.

Featuring Lee Greenwood, Old Crow Medicine Show, Marty Stuart, Kat & Alex, more to be announced...

**Opry House
600 Opry Mills Drive
Nashville, TN 37214
615-871-OPRY
Fri Oct 8, 2021 - 7:00 PM
Doors Open: 6:00 PM**

*Thanks to the Sherwin Williams Company for your
generous support of the 2021
PDCA Commercial Forum Fall Networking Conference*